



Electric "Attack" from Karsan!

"Karsan Atak Electric" overpowers its opponents with a range of 300 kilometers!

Karsan, providing innovative solutions for the mobility issues of our age, has launched the electrical version of its 8 meters inner-city bus "Atak" in IAA Hannover Expo. "Atak Electric", eye-catching with its dynamic design, has surpassed its opponents with only 2,5 hours of full-recharge duration, its range up to 300 kilometers and fully-electrical infrastructure.

Okan Bař, CEO of Karsan, who has mentioned that the "Karsan Atak Electric" will be on the roads in the summer of 2019 said: "Atak Electric is a prototype that Karsan Research & Development team has built in coordination with BMW by using their technological batteries used in BMW passenger cars. In order to industrialize, the prototype was presented for the first time in Hannover Expo. Apart from other brands which develop electric vehicles, Karsan launched this prototype with a proven technological infrastructure and a fast shift into mass production."

Turkish manufacturer Karsan continues to draw attention with their provision of innovative solutions for transportation. The complete electric version of "Karsan Atak" with 8 meters of length was presented to the customer for the first time in IAA Hannover Expo. "Karsan Atak Electric" catches the eye with its dynamic design and while it provides easy access and comfort with its low floor, it also promises topnotch comfort to passengers with its easy access ramp, ergonomically designed seats and USB ports alongside with a powerful air conditioning system.



Recharges in 2,5 hours!

With 230 kW of power, 2400 Nm of torque-producing fully-electrical silent motor with zero carbon-emission, gives no lack of performance, even in such road conditions with %25 of slope. Its battery system of 5x44 kWh and 300 km of range, developed by BMW can be recharged fully in 2,5 hours. An electric controlled air suspension system is also provided for settling the coachwork height in "Karsan Atak Electric". It also has a panoramic windscreen, ergonomic cockpit, and a full digital cluster screen to provide comfort for the driver, as well as a capacity of 57 passengers.

"Our aim is to reach Western Europe Countries"

Karsan CEO Okan Bař, who stated that the advanced technology in Karsan Atak Electric model promises high efficiency and comfort, said: "Atak Electric, substantially outscores its opponents with its range of up to 300 kilometers; and by that, the vehicle does not need to stop and be recharged during daily service hours and is driven uninterrupted. Our primary goal for Atak Electric, which we firstly announced in IAA Hannover Expo, is to reach the market of the Western Europe countries."

"Direct mass production will start in 2019"

Okan Bař, CEO of Karsan, who has mentioned that "Karsan Atak Electric" will be on roads in the Summer of 2019 said: "Atak Electric is a prototype that Karsan Research & Development team has built in coordination with BMW, using their technological batteries used in their BMW passenger cars. In order to be industrialized, we presented the prototype for the first time in Hannover Expo. Apart from other brands developing electric vehicles, Karsan launched this prototype with a proven technological infrastructure and a fast shift into mass production."

Karsan in Brief:

Founded in 1966, Karsan Automotive Industry and Trade Anonymous had functioned under Koç Group in 1979-1998. Upon purchase of majority of stocks in 1998 by İnan Kıracı the company was implemented in Kıracı Holding. Aiming to manufacture a grand scale of products, from automobiles to town cars, from minivans to heavy vehicles, Karsan, located in its modern facilities in Bursa today, produces H350 model panelvan's licensed under Hyundai Motor Company, minibuses, chassis pickup trucks, Bozankaya brand electric buses and Menarinibus brand buses along with Karsan CS, Karsan ATAK and Karsan Star under their own brand. The company also is responsible for both local and international marketing, sales and post purchase service for Karsan brand vehicles and products.

Karsan Otomotiv Sanayii ve Ticaret A.ř.
Hasanaęa Organize Sanayi Bölgesi (HOSAB) Sanayi Caddesi
16225 Nilüfer - Bursa
T. 0224 484 21 70 (25 hat) F. 0224 484 21 69
www.karsan.com.tr

Ticaret Sicil No: 13366 Mersis No: 0525000190600031
Vergi Dairesi: Ertuęrulęazi Vergi No: 525 000 1906



KARSAN

50+